

THE NEW BMW X5.

MAKE A MORE POWERFUL IMPRESSION.

BMW EfficientDynamics Less emissions. More driving pleasure.











The new BMW X5

MASTER OF MULTITASKING.

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24-valve BMW TwinPowe

Turbo 4.4-liter V-8 Power output: 445 hp @ 5500-6000

Specifications of model shown:
BMW X5 xDrive35d with Mocha Interior Design Package

19-inch light alloy Sparkling Brown Metallic Ivory White Extended

A SEQUEL THAT'S EVEN BETTER THAN

BMW blazed its own trail when it created the first X5 Sports Activity Vehicle.® Now comes the third-generation X5. Its sculpted steel and aluminum body weighs less, while its list of luxuries has expanded. The new X5 puts you in touch with the road as only a BMW can, with advanced suspension options to tame the curves and quell the bumps. In an X5 first, the X5 sDrive35i offers rear-wheel drive, while the other models continue to draw on BMW's xDrive intelligent all-wheel-drive system to conquer any road in any weather. The BMW driving spirit comes alive with your choice of three efficient TwinPower Turbo engines: a gasoline-powered 300-hp inline six and a V-8 newly boosted

to 445 horsepower; and a six-cylinder diesel that boasts the highest

fuel efficiency of all gasoline and diesel-powered models in its class. Teamed to an 8-speed automatic transmission, each displays the

via three Design Lines - Luxury Line, xLine and M Sport - as well as the elegant Mocha Interior Design Package and Ivory White Interior Design

Package. A wider array of infotainment and connectivity possibilities,

More than ever, the all-new BMW X5 is the best way to go anywhere.

meanwhile, will keep you in touch with your world wherever you go.

Equipment of model shown:
BMW X5 xDrive50i with Ivory White Interior Design Package and xLine.

dynamic virtues of BMW Efficient Performance technology.

THE ORIGINAL.

packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."





TAKE IT ALL WITH YOU WHEN GETTING AWAY FROM IT ALL.

When the destination is the middle of nowhere, the BMWX5 will get you there confidently and luxuriously, and with a grand view of the cosmos through the Panoramic moonroof. Take up to six others along, with the available third row that seats two. The split power tailgate opens wide, with the lower section supporting up to 550 pounds. It's ideal for tailgating or for loading heavy cargo.

The new X5 offers even more room for your gear, thanks to a five-percent increase in cargo space over the previous model. Versatile second-row seatbacks split 40/20/40, letting you increase cargo capacity in stages from 23 to 66 cu. ft.

To venture farther into the scenery, consider another kind of BMW: the new R1200 GS motorcycle. Its legendary BMW flat-twin engine keeps it going when the road turns to trail.



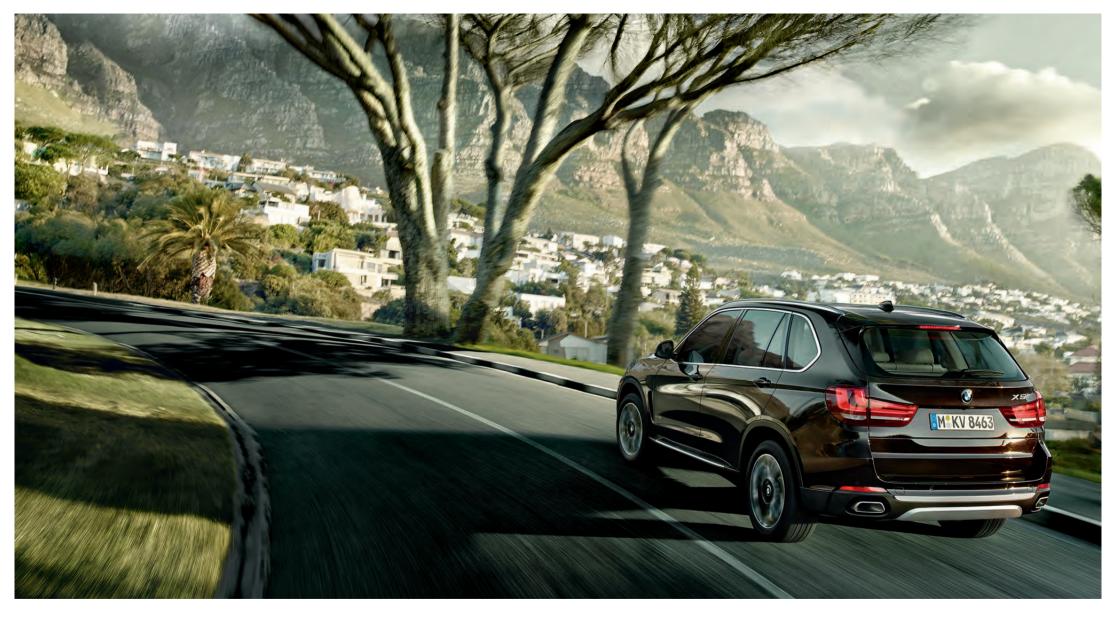


The X5 cuts through the night with Adaptive LED Headlights that meld with the kidney grille for a bolder presence. Meanwhile, BMW's signature LED taillights let others know who they are following. New technologies, including Active Blind Spot Detection can help you avoid hazards you don't see. And you can benefit from the safety engineering of Active Driving Assistant technology, which outfits the X5 with Lane Departure Warning, Frontal Collision Warning, Pedestrian Warning and City Collision Mitigation.

1 Requires clearly definable lane markings that are not obscured by rain, snow, etc. The feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

LOOKS GREAT IN THE LIGHT. SEES GREAT IN THE DARK.





THROW IT SOME CURVES.

The difference between a BMW Sports Activity Vehicle® and an ordinary luxury SUV becomes clear in the first curve. Sophisticated suspension design combines with advanced chassis technology to give the X5 remarkable agility while also keeping the ride-quality composed. With the Driving Dynamics Control switch on the center console, you can select from COMFORT, SPORT, SPORT+ and ECO PRO modes to tailor vehicle responses to your liking. Dynamic Damper Control, Dynamic Performance Control, Active Roll Stabilization and Adaptive M Suspension also turn the X5 into a back-road star.



The X5 puts more control at your fingertips and at your voice's command. The iDrive Navigation system's 10.2-inch Display and touchpad interface work in a familiar and intuitive way. The screen also displays the Surround View system's 360-degree view around the X5, making parking a snap. Combining the BMW iDrive Controller, screen and your iPhone,® you can access the connectivity of BMW Apps. Use the BMW Connected App to receive and make Twitter® and Facebook® updates, listen to internet radio with Web radio, check your calendar and call your appointments. Enjoy the peace of mind that comes with BMW Assist eCall™ and the on-the-go convenience of Concierge Services.

MORE CONTROL IN YOUR HANDS.

THE WIND AT YOUR BACK, NOT IN YOUR WAY.

The X5, with a choice of 300-hp and 445-hp gasoline TwinPower Turbo engines, is bound to move you. The new Advanced Diesel, with 413 lb-ft of torque, achieves an amazing 31 mpg highway and a combined city/highway rating of 26 mpg – the same as BMW's smallest SAV,® the X1 xDrive28i.¹ And you won't get any argument from the wind. As part of its BMW EfficientDynamics pedigree, an impressive aerodynamic design cuts drag to increase fuel efficiency, reduce noise and enhance stability. From Air Curtains in the front bumper cover to vertical Aero Blades at the rear window, the air barely gets a grip.

1 Preliminary figures. EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.





About the only thing that could make you give up the driver's seat in a BMW X5 would be the rear-seat luxury that rivals high-end sedans. The rear Comfort seats live up to their billing with enhanced foam-padded seat surfaces and added flexibility. The seat offers up to three inches fore/aft adjustment to maximize legroom for both second and available third rows. The backrests offer up to 10 degrees of adjustment. Comfortably ensconced in the supple leather seat, the rear passengers can take full advantage of available entertainment options, including a Rear-seat entertainment system with DVD drive and dual LCD screens. An available Harman Kardon® Surround Sound System will delight audiophiles' ears, while the added choice of a Bang & Olufsen® High-End Surround Sound System with 1,200-watt amplifier and 16 speakers will stun them.





STANDS ABOVE THE LUXURY SUV FRAY.

Make the X5 your own by choosing the xLine, Luxury Line or M Sport. The xLine imbues the design with the rugged elegance of underbody protection elements rendered in brushed stainless steel, accented by matte silver for the kidney grille bars, air intake bars and rear trim strip. The designer's touch also shows in high-gloss black mirror bases and pillar trim and Satin Aluminum side-window surrounds. The Luxury Line plays up the X5's sophisticated side with underbody protection elements and wheel arch surrounds in body color. High-gloss chrome trims the front of the black grille bars, and Chrome-line trims the side windows. You'll know the M Sport by its exclusive M Aerodynamic kit, Shadowine window trim, high-gloss roof rails and M Double Spoke wheels. You'll also feel the M Sport difference on the road, thanks to the 8-speed Sport Automatic transmission with shift paddles and Launch Control. The optional Adaptive M Suspension offers firmer settings in the Driving Dynamics Control's SPORT and SPORT+ modes.