

BMW 5 Series
Sedan

528i/528i xDrive
535i/535i xDrive
535d/535d xDrive
550i/550i xDrive
ActiveHybrid 5



The Ultimate
Driving Machine®



THE NEW BMW 5 SERIES SEDAN.

FRONTRUNNER. WITH A FOUR-DECADE LEAD.

BMW EfficientDynamics
Less emissions. More driving pleasure.

**THE BMW 5 SERIES.
PERFORMANCE. ART.**





The new BMW 5 Series Sedan

A PASSION FOR PRECISION.

- 06 **Exterior**
Alluring by design.
- 16 **Interior**
Touched by luxury. Connected by touch.
- 20 **BMW EfficientDynamics**
Where efficiency and excitement meet.

Technology

INNOVATION IN MOTION.

- 22 **BMW ConnectedDrive®**
So connected, you're free.
- 26 **BMW EfficientDynamics**
Technology that increases excitement and reduces fuel consumption and emissions.
- 28 **BMW engine technology**
A heritage of innovation.
- 30 **BMW ActiveHybrid 5**
Luxury meets exciting hybrid power.
- 32 **Chassis and performance technology**
Systems to enhance driving pleasure.
- 34 **Active and passive safety features**
Innovative systems for enhanced driving confidence and security.

Equipment

AS INDIVIDUAL AS YOUR IMAGINATION.

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Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."

Editorial

EXCEEDS THE SUM OF ITS EXCEPTIONAL PARTS.

The new BMW 5 Series: a tasteful update to the sixth generation of the spacious sports sedan that cast the mold for its entire segment four decades ago.

The modern design envelops classic BMW proportions with a shape that's been aerodynamically refined for lower fuel consumption. Its performance dazzles over every mile. Choose from 240-, 300- or 445-horsepower TwinPower Turbo gasoline engines; the 335-hp ActiveHybrid 5; and, for the first time in the 5 Series, a new 255-hp six-cylinder TwinPower Turbo diesel engine in the 535d. Thanks to BMW EfficientDynamics, 5 Series efficiency is also quite astonishing, with the 528i returning 34 mpg in highway driving,¹ and the 535d achieving even more stellar ratings, up to 38 mpg in highway driving.

Exhilarating handling comes courtesy of renowned BMW suspension systems crafted largely from aluminum, along with available chassis technology exclusive to the segment, including Integral Active Steering, Active Roll Stabilization and Dynamic Damper Control. Nearly every BMW 5 Series model is also available with the all-weather grip of BMW's xDrive intelligent all-wheel drive.

In the cabin, premium materials and craftsmanship combine seamlessly with cutting-edge infotainment to keep all on board connected and entertained. A new touchpad Controller for the standard iDrive 4.2 Navigation system works like the personal technology you use every day. When you can't leave business behind, BMW ConnectedDrive provides an extensive suite of office functions and internet-based services. And when you can, BMW Concierge Services can make hotel reservations and much more.

The BMW 5 Series remains a paragon of balance, offering the perfect blend of sporty performance, elegant craftsmanship, intelligent appointments and outstanding comfort for five in an exceptionally handsome sedan.

bmwusa.com/5series

Equipment of the vehicle shown: BMW 535i Sedan Luxury Line.

Engine:	BMW TwinPower Turbo inline six-cylinder
Output:	300 hp
Wheels:	Multi Spoke (Style 455) 19" light alloy
Exterior color:	Glacier Silver Metallic
Upholstery:	Exclusive Mocha Nappa Leather with Black dashboard
Interior trim:	Fineline Anthracite

For information on technical specifications, please refer to pages 62-63.

¹EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.



NEW LIGHT IN A FAMILIAR FACE.

While adhering to a time-honored design lineage, the refreshed sixth-generation 5 Series displays elegantly subtle aerodynamic enhancements. There's a slightly steeper angle for the trademark kidney grille and revised lower air intakes. But the wind will surely notice as it slips more easily over the body to help reduce fuel consumption. The "eyes" are brighter with standard Xenon headlights and optional Adaptive LED Headlights that steer into the curves. The LED taillights that give the 5 Series such a distinctive nighttime signature are more sharply contoured, and with thinner "light pipes." BMW also lets you further tailor the look by choosing from new Luxury and Modern Lines and M Sport, each with exclusive trims and features.

Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com, select the BMW model of your choice, and click on "Features & Specs."



PERFORMANCE THAT'S
DIFFICULT TO FOLLOW.



**POISED TO AWAKEN
YOUR SENSES.**



**ALLURING
BY DESIGN.**



**STYLE THAT'S IN THE
MOMENT, YET TIMELESS.**





TOUCHED BY LUXURY. CONNECTED BY TOUCH.

While exciting the emotions, the 5 Series also soothes the senses. The new M Sport, Luxury Line and Modern Line let you tailor the car's look and feel to your personal taste. Whichever Line you choose, there's no additional charge to upgrade to supple Nappa Leather. Putting more power in your touch, the new iDrive touchpad Controller lets you enter a destination in the Navigation system or dial a phone number simply by writing it with your finger. And BMW ConnectedDrive® opens a world of entertainment, business services and apps via the invisible touch of pairing a compatible phone.



**ENOUGH ROOM TO MAKE THE
DRIVER ENVIOUS. ALMOST.**



WHERE EFFICIENCY AND EXCITEMENT MEET.

BMW EfficientDynamics engineering increases efficiency and boosts performance – an extraordinary feat. By combining TwinPower Turbo engine technology and a standard 8-speed automatic transmission with a new coasting feature, plus Brake Energy Regeneration and Auto Start-Stop, BMW achieves the remarkable blend of high power with low fuel consumption. Consider the new 528i: a luxury sports sedan that can achieve 34 mpg highway.¹ The new 535i, with its 255-hp 3.0-liter TwinPower Turbo diesel that doles out a massive 413 lb-ft of torque, reaches 38 mpg on the highway.¹ The power-to-efficiency stories of the six-cylinder 535i and V-8 550i are equally compelling. Purists can order a 6-speed manual transmission in the 535i at no extra cost.

¹EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower. Estimates are preliminary for the 535i model.