

Gourmet Driver

QUARTERLY RAMBLINGS FROM STEVE GOLDBERG, YOUR #1 INFINITI SALESMAN & FOODIE

Painted Fingernails and Scones

I've got your Infiniti ... and your snack.

Hi, my name is Steve Goldberg, and welcome to my quarterly newsletter, "Gourmet Driver." I hope you'll take five minutes out of your day to read it; you could even win a valuable prize for doing so. Mainly, I'd like you to get to know one of the top Infiniti salespeople in the country, and to understand why that's good for you.

If you've met me, you've no doubt come away thinking, "He's not like other car salespeople." Maybe it was my painted fingernails you noticed. I do that for a reason, but I'm not going to tell you in this newsletter. You have to talk to me in person to find out. Or, maybe you enjoyed the coffee and scones I serve at my desk. Many have also commented on a photo on my desk of me in the Pan-Massachusetts Challenge, a 200-mile bike ride to raise funding for cancer research. Maybe someone in your life has been affected by cancer. That's true

in my life. I've been doing this ride every year for 15 years, because I'm committed to helping in this most important of fights.

Maybe you met me and received a tasty food treat, just because I felt like giving you one. You could call me a "foodie." I love to cook food, eat it, talk about it and share it.

If you're looking for a salesman to lecture you on the details of direct fuel injection technology, that's not me. I can give you brochures for that. If, on the other hand, you'd like to talk to a guy who's committed to sending you out of the dealership with exactly the new or pre-owned Infiniti car or SUV you want, and feeling really good about the deal you got, then come in and find out why my valued clients have made me so successful.

Steve G.



INFINITI NEWS BRIEFS: MEET THE NEW G25

Have you heard the big news about the 2011 Infiniti G? It's the G25. This is the exact same car as the G37, but with a smaller engine and a smaller manufacturer's suggested retail price (MSRP). The G25's 2.5-liter, 218-horsepower V6 is more powerful than the Lexus IS 250, and with its 7-speed automatic transmission, it's really zippy – especially in the cut-and-thrust of New York

suburban highways. Like the G37, the G25 comes in rear-wheel drive or all-wheel drive, and its list of standard luxury items is the same as the G37.

It's another winner from Infiniti.



Restaurant Review: Café Barcel, 162 Main Street, Nyack, New York



Living in Nyack, I happen to be within a healthy walking distance (or very short driving

distance) of some memorable restaurants. Café Barcel on Main Street, which marks its one-year anniversary on November 13, is among my favorites. And, it happens to be across the street from the best French bakery outside of France.

The bistro is a combination of all you'd expect and then some, with great food and plenty of it, a very creative approach to its menu selection, and a wine/cocktail list that supports the changing specials board. Inside, the vibe is lively, and with each time I've eaten there (10 times), I wonder how they did such a good job with the acoustics.

Café Barcel offers a great special menu. Making a satisfying selection is easy, as the restaurant offers an excellent cross section of proteins and starters. Recommendations? I love the seasonal heirloom tomato salad with fried green tomatoes, homemade ricotta cheese and black truffle dressing. Also, definitely try the seared tuna with yucca pancakes and pea leaves with a carrot herb sauce. For an appetizer, I particularly enjoyed the fresh mussels with chorizo/hominy and chili pepper. Prices are easy on the wallet; most entrees are \$13-\$21.

On any night, Café Barcel puts on a great people show, as it's become a popular hangout for some of Nyack's "rich and famous." (Including the hardest-working Infiniti salesman in the area – maybe I'll see you there!)

Café Barcel
(845) 535-3133

UP CLOSE WITH THE 2011 INFINITI PERFORMANCE LINE G COUPE

The Infiniti Performance Line (IPL) is arriving in December, and the first of these high-performance machines is based on the G37 Coupe. Limited in production, the IPL G Coupe combines more power with even sharper handling. Inside, it features full Infiniti luxury with exclusive trim. Below are a few of its key features. If you like your performance coupes hot, this one's for you.

Outside: IPL aerodynamics for unique look; choice of two colors -- Malbec Black or Graphite Shadow; standard moonroof and rear spoiler.

Specially tuned 3.7-liter V6 with 348 horsepower; 6-speed manual or 7-speed automatic transmission; IPL dual exhaust for powerful sound.



Inside: full array of Infiniti G luxury, plus unique interior trim; standard navigation and Infiniti Studio on Wheels by Bose premium audio.

19-inch IPL split-7-spoke graphite-finish wheels (wider in back than front); ventilated sport disc brakes; limited-slip rear differential.

WIN A \$50 RESTAURANT GIFT CERTIFICATE FROM STEVE!

Remember when school teachers would rattle off a bunch of notes and then say, 'pop quiz?' This is my pop quiz, and if you're the first to call me (978-764-5358) with the correct answer, you'll win a \$50 gift certificate to Cafe Barcel (see review above). Here's the question: What is the significance of the number "218" regarding Infiniti? Hint: The answer is close at hand.